

# Leave a Legacy for Liberty... That's the American Way

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Over the years our nation's strength and success have been achieved, in large part, because of the generous spirit of Americans. Over 90% of Americans report giving of their time or other resources to charitable organizations each year.

Today, these gifts are more important than ever in helping support the work of charitable entities like People For the American Way Foundation. Many donors have found that, through carefully planning their gifts, they can make generous contributions while meeting a variety of personal and financial planning goals as well.

You will see how it is possible to give to People For the American Way Foundation in ways that can actually "give back" for a time, providing extra income in retirement years or to help fund educational expenses and other needs. You can add meaning to a gift by using it to honor a special friend or loved one. You will see how to save money on income, gift, and estate taxes and redirect those amounts for use in ways you choose. You will enjoy your giving more, knowing you are supporting People For the American Way Foundation in ways that allow you to give the most you can at the lowest possible cost.

That's what effective gift planning is all about. We trust the information presented here will help you maximize the potential of your resources through preserving financial security for yourself and your loved ones while helping People For the American Way Foundation as it takes action to promote the American Way and defend it from attack, to build and nurture communities of support for our values, and to equip those communities to promote progressive policies, elect progressive candidates, and hold public officials accountable.



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